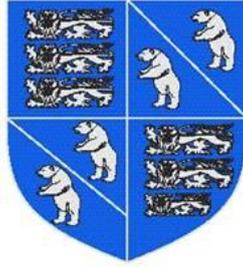


# MUNDESLEY GOLF CLUB NEWSLETTER



Issue Date: April 2018

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## **Business and Membership Development Committee Update**

### **The Way Ahead**

The Chairman, Mel Freakley and myself have shared our vision for the future of Mundesley Golf Club with members at the recent series of presentations.

By 2021, we are seeking to increase the playing membership to 350 whilst reducing the level of annual subscription to £500. In order to achieve our challenging objective, we need to raise £45,000 in increased revenue during 2018 as a first and essential step. This income will provide a greater level of financial stability and provide the ability to offer attractive options to existing and prospective members.

The great news which was applauded enthusiastically at all the meetings was the appointment of Ryan Pudney as our professional. His presence gives one the confidence that almost anything is achievable. We are fortunate to have the services of Ron Noble as our club secretary. Ron has settled into his new role and is already making a difference.

Our main drivers for growth are attracting new members, increasing green fee income, gaining corporate sponsorship and taking advantage of the vibrant local holiday market.

**Entries for next issue to  
lmcquattie@hotmail.co.uk  
by 25 May 2018**

We have developed a brand image based on the style of the front cover of the Club diary. Mundesley Golf Club now offers 5-day membership, 9-hole membership, second-club membership, incentives for members introducing others, together with a wide range of packages to meet the changing demand profile.

If we are to be successful we must provide what the market wants and meet those needs. If we fail to do that then we will lose members, prospects and opportunities.

We do not know all the answers and we need your help, ideas and guidance on how we best move forward.

The recent meetings have been productive in terms of ideas, offers of practical help and the commitment of those attending to get new members and corporate leads.

If you feel you can introduce a new member or sponsor, copies of the promotional wallet and appropriate inserts are available for your use in the Secretary's office.

The increase in revenue will only be achieved if all club members play a part. If you know of someone who you could recommend as a new member or a corporate lead let us know and we will take it forward. Cold calling is unwelcome, doomed to failure and soul destroying. Warm leads are positive and possess the personal advocacy of the introducer.

We are very heartened by the high level of attendance at the meetings and for the positive feedback. The talk is the easy bit we now all need to pull together to achieve our target which should guarantee us years of enjoyable golf and fellowship.

Progress to date would not have been achieved without the conscientious and dynamic leadership of our Chairman and for the skill and commitment of Mel Freakley in terms of sales and marketing and, of course, his grandson, Ben who did all the artwork free of charge.

I am proud to be part of the team and I shall give it my best shot as will my board colleagues to make 2018 onwards a success.

Finally, your club needs your support!

Andrew Keates

## **Captain's News**

April has been a busy month for our club and members. We've had a series of presentations from our Chairman Donald Stuart, Andrew Keates and Mel Freakley outlining the business plan and the way forward for the club. I hope those that attended one of the presentations and those who did not but have heard what it was all about take it all in and help to push the club forward into the years ahead. Andrew and Mel especially, have put a great deal of time and effort into this project and are to be commended for it, along with Donald and a host of other members seconded into the Membership and Business Committee. The first major outcome from this has been the appointment of our new Professional, but a little more on this later. If any member wishes to put forward any ideas just contact anyone named above or any other member of the Board or Committee.

I mentioned last month that the golfing season has got underway; well it well and truly has as there is a host of competition results to let you know about from April as follows:

Winner of the first monthly stableford was **Jim Moore with 41 points.**

Winner of the first monthly medal was **Roger Shanahan with a nett 69.**

Winner of the Mack Cup was **Justin Lee with a nett 64.**

Unfortunately the London Pride EGU Medal had to be cancelled on the second day due to fog and was therefore replaced by a two day medal competition. The winner of this was again **Justin Lee with another nett 64** (Justin's now known as 'jammy sod', his words not mine).

Winner of the second monthly stableford was **David Willgress with 44 points.**

Winner of the second monthly medal was **Bob Davies with a nett 65.**

Winner of the Morris Cup was **Chris Cutting with 36 points.**

Well done to all the competition winners.

The first round of the **Norfolk County Knock Out** matches for the **Myhill, Cullington and Barnard Trophies** have been completed with mixed results for Mundesley.

The **Myhill Team** won away at Richmond Park GC by 7 holes, being 2 holes up after the first eighteen and a further 5 holes up after the second eighteen. Away wins in this competition are rare for most clubs and the



lads all played very well throughout the day. We now face an away game against Hunstanton GC on Sunday 17<sup>th</sup> June in the second round,

Unfortunately, the **Cullington Team** lost away to Bawburgh GC by 16 holes, being 13 holes down after the first eighteen and further 3 holes down after the second eighteen. A good fightback in the afternoon. Again away wins in these competitions are rare.



The **Barnard Team** won at home to Ryston Park GC by 13 holes. Mundesley were either level or ahead in all four pairs and a good overall performance by all. We now face another home game against RAF Marham on Wednesday 6<sup>th</sup> June in the second round . We are looking for a little revenge after they defeated us by 2 holes in the semi-final of this

competition last year at King's Lynn. Let's hope the 'shot' situation is a little kinder to us as we had to give 27 or so shots last year over the four pairs.

I would like to thank all of those who came and supported the teams etc. It is greatly appreciated by all of the players.

We've also had our first league match in the **Norfolk County Handicap League** against Royal Cromer at Mundesley. This is a 4BBB format involving 4 pairs from each club and the result was a 2 – 2 draw

We've also had the first leg of our **Men's Friendly** match this year against **Eaton GC** away and the result was a win for Eaton GC by 4 points to 1. The return leg here at Mundesley is in August where we will be looking for little revenge.

The annual **Mixed Friendly** match this year against **Dereham GC** took place at home on 29 April and the result was a 3-3 draw. We couldn't quite reverse our defeat at Dereham last year. The match was played in poor conditions – light rain, strong winds and also very cold, so a draw seemed fair based on this.

A quick note on the club friendlies that we play. We play men's friendlies against Eaton and Barnham Broom on a home and away basis each season and a home match against Norwich City ex-playing staff and officials. The latter usually takes place in October. We also play a couple of mixed friendly matches against Dereham and Caldecott Hall on an alternate home and away basis each year. All of these matches are great fun and you get to meet some lovely people, to enjoy playing a different course all for the price of a lovely meal afterwards. So keep your eyes peeled for lists going up asking for participants on the relevant noticeboards. The mixed matches usually appear on the social noticeboard at the top of the stairs.

I mentioned earlier in this newsletter there would be more on our new Professional. For those that are unaware, the new Professional is **Ryan Pudney!!** Yes Ryan has returned to us courtesy of Hunstanton GC and we welcome him with open arms. In fact, when Ryan's return was outed at the recent presentations, the reaction of the attendees at each of the three presentations that I attended was the same, gasps, cheers and loud applause. At the Ladies presentation there were screams of delight also!! In fact, one lady member shouted out her undying love for him I wasn't going to mention who it was but Christine Bridgeman you know who you are.

Well, that's enough rambling from me until next month

Yours in Golf

Jim McQuattie

Club Captain 2018

## **Lady Captain's News**

The ladies coffee morning was a huge success. Thank you to all who supported and attended the morning. The monies raised amounted to £996 – a great effort. This will be used to fund our ladies teams, various events, charities and our club throughout the year.

Our first league match was played at Gt Yarmouth and Caister. It was a very cold day, but we enjoyed the hospitality and the warm welcome losing 5/2. We now look forward to our home match advantage on 27<sup>th</sup> April.

Royal Cromer was our first friendly match away, enjoyed by both teams, but their advantage at home ended in 2/1 to Cromer. At home our Winter Shield winner was again Bet Howsen – an amazing fourth year running. Well done Bet!

### **Winter Eclectic Results (12 holes)**

1<sup>st</sup> Di Clarke 37

2<sup>nd</sup> Bet Howsen 38

3<sup>rd</sup> Angie Ellis 39

Well done girls.

### **First Medal of the Year.**

1<sup>st</sup> Bet Howsen 71

2<sup>nd</sup> Di Clarke 74

3<sup>rd</sup> Sue Peacock 75

In May we have many inter club matches to look forward to:

**Diamond** 5<sup>th</sup> May, **Gillison** 20<sup>th</sup> May, a friendly at **Dunston Hall, Ladies Invitation Day** a popular tradition is on 30<sup>th</sup> May.

**Captain's Charity Day** on 24<sup>th</sup> May has a full entry, but donations and participation in the auction/raffle are **always** welcome. Our Charity this year as I am sure you are all aware is **Brain Tumour Research**.

## Senior Captain's News

I have been away on an extended holiday for parts of February and all of March, in Trumps America – Georgia, South Carolina and extended period in Tucson Arizona. Temperatures in the middle to high 70's, balmy breezes, beautiful mountains and amazing cacti. Arizona, being mostly desert, was a bit beige though. However beautiful golf courses, exclusive oasis in the desert.

Returned to the realities of life when we never saw the sun for over a week and were subsumed in mist fog and sea fret. I found the seniors talked in soft voices and had a morbid outlook on life at this time. Under these conditions we played the aptly named winter 4 ball. The conditions were atrocious but the seniors, being seniors, battled on and the competition was completed without anyone being lost on the course. Such fortitude! I believe there was a winning pair at the end of the experience. Congratulation to them – they deserve it.

During the month we played Sheringham and West Runton (The Links) at home. One aspect of this was that we had a very good turn out from the section for both. This was most pleasing and my thanks go out to all that participated either as players or reserves. Good job (as they say in America). Both our teams played with panache, stalwarts that they are, and came in gallant seconds.

Our next friendly is against Fakenham (away), on Thursday. May the 3rd. The team sheet is now on the board. Please will those players picked sign off that they are still able to play.

The singles and pairs knock out competition draws are now on the board for all to see and make their individual arrangements to play. Please make sure you play your matches before the due date.

We played an experimental stableford off the ladies red tees. The first time I suspect that most who played had ever done this. The card for the course was adjusted to take account of men's' handicaps. In some respects it was not a lot different from the traditional yellow tees, possibly the 10th and the 14th being markedly different.

I got the impression that most people enjoyed the experience. We may use this format again later this year as a precursor to the change to "long" and "short" courses in the near future. The winner was Dave Walsh (41 points) and he looked lovely in his tutu.

Mike Clark posed a question in last months' newsletter about semi rough, a birds nest and a golf ball.

The correct answer is B – Garth (what sort of name is this? Is anyone called Garth?) may drop the ball, without penalty, within one club length of the nearest point of relief where the stroke would not cause damage to the nest.

Rule 24-2 Immovable obstruction.

Straight Drives

Terry

### News from the 19th hole



Things are starting to happen now with matches and events to cater for. We have the Spring Am Am on bank holiday Monday 7th May, there are spaces still available (as we go to print) so get your name on the list or just give us a call we will add your name. Even if you are not playing put your name down for a 'meal only' and join us after the competition.

We have another real ale coming at the start of May for the Summer season. Eagle bitter by Charles Wells (Now Marstons) is a great session ale at only 3.6 % abv. Eagle IPA abv: 3.6% Brown & Bitter

Wells Eagle is a copper coloured beer with a citrus, sweet and grassy nose. It's has a dryish bitterness on the palate and is

light, crisp and sharp. A firm favourite with Bedfordians and surrounding counties!



The Captains Charity day is another full house on Thursday 24th May. This is a good day for the club both through the bar and catering departments. With 68 competitors we will have a full restaurant and Phil will be serving a delicious buffet. Well done to our Captains and David Craske for organising this event.

Keep your eyes peeled for the poster advertising the Mid-Summer Madness on Saturday 16th June - 18 holes of **early** golf followed by a breakfast buffet and Bucks Fizz.

If you are new to the club please don't hesitate to come up to the bar to ask us what goes on and when. We can also introduce you to other members who play on the same days as yourself with whom you may want to join up with.

We look forward to seeing you all up in the bar and restaurant.

John & the Team.

### **Latest Social News**

Unfortunately the Easter Am Am had to be cancelled due to inclement weather. We are now holding a Spring Am Am on Monday 7<sup>th</sup> May. Air horn start 12 noon. Sign up sheet at the top of the stairs on the Social notice board.

Mid-Summer Madness – 5am Airhorn start – Saturday 16<sup>th</sup> June.

The social golf and Chinese night had to be cancelled due to a clash of events for which we apologise. The next social golf and themed American night will be held on Friday 13<sup>th</sup> July.

Angie